



BEHEALTH 2021

Online International Event in Healthcare | October 26-28, 2021 | 4th Edition

AGENDA

SITE PLATFORM: <https://behealth-2021-online-international-event.b2match.io/>

Day 1 – October 26th, 2021

09.00 – 09.30	<p>WELCOMING AND HOST PRESENTATION</p> <p><i>Speaker: Flaviana Rotaru – President of ROHEALTH – Cluster for Health and Bioeconomy Romania President of MEDRO – The Network of Health Clusters, Romania</i></p> <p><i>Speaker & Guest: Leonard Azamfirei, Rector "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology Targu Mures, Romania</i></p>
09.30 – 11.30	<p>FUNDING OPPORTUNITIES FOR HEALTH</p> <p><i>Moderator: Flaviana Rotaru – President of ROHEALTH – The Health and Bioeconomy Cluster, Romania</i></p> <ol style="list-style-type: none">Ioana Mihaila MD – Former Minister of Health, Romanian Health MinistryOana Craioveanu - Minister Cabinet Adviser - Ministry of Research, Innovation and DigitalizationChristophe Guichard – European Commission DG GrowAndrei Luca – Representative of Romanian Health Ministry <i>Topic: EU4HEALTH and HERA Programmes</i>Andra Diana Migiu – Former Secretary of State in the Ministry of Health, RomaniaIulia Mihail – Director of Romanian Office for Science and Technology to the EuropeanAlexandra Sirbu-Dragomir - Communication coordinator – Enterprise Europe Network <i>Topic: Ro-Boost SMEs Project (Enterprise Europe Network)</i>Bianca Muntean - Manager of Transylvania IT Cluster and Coordinator of Transylvania Digital Innovation Hub, Cluj-Napoca, Romania <i>Topic: eHealth Challenges and Opportunities</i>Andy Bleaden – Director of Ecosystems and Membership at ECHalliance, London, United KingdomGabriela Pîrvu – CLUSTERO Romanian Cluster Association, Romania, <i>Topic: Romanian Clusters Landscape</i>Ciprian Alic – Head of State Unit, FNGCMM (National Credit Guarantee Fund for Small and Medium Enterprises SA-IFN), Romania <i>Topic: FNGCMM SA - IFN - supports</i>



	<p><i>your projects - 19 years of activity, 47 partnerships in the banking environment, 527,000 guarantees, 129 billion lei guaranteed loans</i></p> <p>12. Ruxandra Mercurian – Manager Relationship Clients, ING Bank Romania <i>Topic: Growing your business through financing</i></p> <p>13. Steve Crosley - International Origination Manager at UK Export Finance <i>Topic: An Introduction to UK Export Finance</i></p>
11.30 – 12.30	BREAK
12.30 – 14.30	<p>Panel discussion 1. E-HEALTH AND EDUCATION</p> <p><i>Moderator: Ion Gheorghe Petrovai, MD</i> – Innovation Director - FreshBlood HealthTech - Adjunct Professor-Department of Public Health-Babes Bolyai University, Cluj-Napoca, Romania</p> <p>1. Lecturer Corina Georgeta Barna, PhD – Contact Point for the EU Research Programme Marie Skłodowska-Curie Marie Skłodowska-Curie Actions (MSCA), Timisoara, Romania <i>Topic: Marie Skłodowska-Curie Actions Under HORIZON Europe</i></p> <p>2. Dragoş Cristea – ALTFACOR SRL, Romania</p> <p>3. Ana Maria Onica - CEO of Voxikids, Bucharest, Romania</p> <p>4. Stefan Busnatu MD – Vice Dean at Carol Davila University of Medicine and Pharmacy, Romania</p> <p>5. Cristiana Deca – Data Protection & Privacy Expert and CEO of Decalex, Bucharest, Romania, <i>Topic: Regulatory framework for e-health softwares</i></p> <p>6. Cristina Radu – Executive Manager TEMESED, Braşov, Romania <i>Topic: Telemedicine here & now!</i></p> <p>7. Nicola Stelian - Romanian Society of Medical Informatics & Polytechnic University Timisoara, Romania <i>Topic: Multimodal interaction for training and education in IT & medicine</i></p>



<p>12.30 – 14.30</p> <p><i>Paralel session</i></p> <p>1</p>	<p>Panel discussion 2. MEDICAL EQUIPMENT AND INSTRUMENTS</p> <p><i>Moderator: Flaviana Rotaru – President of ROHEALTH – Cluster for Health and Bioeconomy Romania</i></p> <ol style="list-style-type: none">1. Associate professor German Sallo Zoltan – Coordinator of the Medical Equipment & Electronics Laboratory at the University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania <i>Topic: Medical Engineering Laboratory Equipment and Training Solutions</i>2. Julio Alonso - Founder of Airway Medical Innovations (AMI), Australia3. Madalina Argaseala – Senior Consultant at ROHEALTH Cluster, Romania <i>Topic: NE4HEALTH Project</i>4. Veaceslav Bălan – CEO LIAMED, Braşov, Romania5. Dana Stan - General Manager of DDS Diagnostic, Romania <i>Topic: “Diagnosis and monitoring of SARS CoV-2 infection using in vitro diagnostic tests,</i>6. Bogdan Calenic, MD – Administrator of Halstop, Bucharest, Romania7. Radu Udrea - Materials Engineer at Apel Laser, Romania <i>Topic: Laser-based medical devices developed in Romania</i>8. Bogdan Daraban – Quality Manager at TechTex, Romania
<p>14.30 – 15.00</p>	<p>BREAK</p>

<p>15.00 – 17.00</p> <p><i>Paralel session</i></p> <p>1</p>	<p>Panel discussion 3. TRANSLATIONAL MEDICINE and COVID EXPERIENCES</p> <p><i>Moderator: Andrei Luca, MD – Board Member ROHEALTH, Adviser for European Affairs- General Directorate of Medical Assistance and Public Health, University of Medicine and Pharmacy “Grigore T. Popa” of Iasi</i></p> <ol style="list-style-type: none">1. David Morrow - EATRIS Senior Programme Manager and Coordinator of COVID-19 Response <i>Topic: EATRIS Response to the Covid-19 Pandemic, Netherland</i>2. Prof Alexandru Şchiopu, PhD - University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania1. Prof Mark Slevin – Prof of Pathology and Pharmacy, Târgu Mureş University Romania3. Andras-Nagy Robert MD - Manager of Emergency County Hospital „Dr. Fogolyán Kristóf”, Sfântul Gheorghe, Romania4. Prof. Victor Strambu, PhD – Manager of the “Doctor Carol Davila” Clinical Nephrology Hospital, Bucharest, Romania <i>Topic: STOP COVID! The project and the tale</i>
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	<ol style="list-style-type: none"> 5. Traian Constantin MD – „Profesor Doctor Theodor Burghel” Clinical Emergency Hospital, Bucharest, Romania <i>Topic: Optimization of measures to prevent and combat COVID 19 in the Clinical Hospital "Prof. Dr. Theodor Burghel"</i> 6. Burç Aydin - Project manager at ECRIN - European Clinical Research Infrastructure Network, Paris 7. Prof. Roxana Cărare, PhD - University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania <i>Topic: Neuropathology of COVID-19</i> 8. Representatives of Bucharest Clinical Emergency Hospital, Romania <i>Topic: Increasing the rapid intervention capacity of the Bucharest Emergency Clinical Hospital in the context of the Covid -19 pandemic (CC IR), MySMIS 140091</i> 9. Raul Patrascu MD – Manager of "Pius Brînzeu" Timișoara Clinical Emergency County Hospital, Romania <i>Topic: Increasing the administrative and reaction capacity in the emergency situation generated by COVID-19 in the "Pius Brînzeu" County Emergency Clinical Hospital</i> 2. Dr. Eng. Lucian Lupu - Petroșani University, Romania <i>Topic: One Year of Online Education in COVID-19 Age, a Challenge for the Romanian Education System</i>
<p>15.00 – 17.00</p> <p><i>Paralel session</i></p> <p>2</p>	<p>Panel discussion 4. MATERIALS FOR HEALTH</p> <p><u>Moderator:</u> Roxana Piticescu – General Manager of National Research-Development Institute for Non-Ferrous and Rare Metals, Bucharest, Romania</p> <ol style="list-style-type: none"> 10. Roxana Piticescu – General Manager of National Research-Development Institute for Non-Ferrous and Rare Metals, Bucharest, Romania 11. Lorena Vidal- Department of Analytical Chemistry, Nutrition and Food Science and University Institute of Materials University of Alicante, Spain Topic: MAGNETIC GRAPHENE OXIDE AS SORBENT FOR COLORECTAL CANCER BIOMARKERS DETERMINATION 12. Henk Vanhoutte - Representative of European Safety Federation, Belgium 13. Madalina Cursaru – General Manager of Hynamat Spin-off, Romania 14. Dr. Sinziana Istrate – Owner of Optissima SRL, Romania 15. Dr-Ing. Alexandra Ene - National Research-Development Institute for Textiles and Leather (INCDTP) – Bucharest, Romania 16. Associate Professor Ildiko Peter, PhD - University of Medicine, Pharmacy, Science, and Technology of Targu Mures, Romania <i>Topic: Metal based materials for biomedical purpose - Innovation and well-being?</i>



17. Radu Udrea - Materials Engineer at Apel Laser, Romania, *Topic: Materials processing and characterization: Lasers and beyond*

Day 2 – October 27th, 2021

<p>9.30 – 11.30</p> <p><i>Paralel session</i></p> <p>1</p>	<p>Panel discussion 5. WOMEN ENTREPRENEURSHIP – Succes Stories</p> <p><u>Moderator:</u> Raluca Mihaila - CEO of Utopic Brain, Marketing & Creative Boutique, Romania</p> <ol style="list-style-type: none"> Flaviana Rotaru – CEO of FRONTIER Management Consulting, Romania Valentina Saygo – Former Secretary of State at the Ministry of Economy, Entrepreneurship and Tourism, Romania Dr. Sinziana Istrate – Owner of Inosearch, Romania Dr. Gabriella Bondoc – General manager at HOPE Clinic, Romania Madalina Cursaru – General Manager of Hynamat Spin-off, Romania Ana Maria Onica - CEO of Voxikids, Bucharest, Romania Alina Patrahau - Daruieste Aripa Association, Romania Dana Stan – Manager DDS Diagnostic, Romania <i>Topic: “The road from an idea and passion for life science to business”</i>
<p>9.30 – 11.30</p> <p><i>Paralel session</i></p> <p>2</p>	<p>Panel discussion 6. SHAFE NET4Age-Friendly; UN recognition for pressure relieve on Health and Care Systems during and after the COVID-19 pandemic</p> <ul style="list-style-type: none"> <u>Moderator:</u> Professor Luiza Spiru, MD, PhD – President of “Ana Aslan” International Foundation, Bucharest Professor of Geriatrics, Gerontology and Old Age Psychiatry „Carol Davila” University of Medicine and Pharmacy, Bucharest Romania <ol style="list-style-type: none"> Carina Dantas, CEO SHINE 2Europe, Coimbra, Portugal; Chair Net4Age-Friendly Cost Action, CA19136 <i>Topic: SHAFE implemented through NET4Age-Friendly</i> Mircea Mărzan, MD, General Manager “Ana Aslan International” Foundation Assistant Professor Dr-Ing Titus Balan - "Department of Electronics and Computers, Faculty of Electrical Engineering and Computer Science", Transilvania University, Brasov <i>Topic: "Security and Privacy in AAL implementations"</i>. Assistant Professor Dr-Ing. Irina Georgiana Mocanu - Polytechnic University, Bucharest <i>Topic: Integrated Innovative care for AAL: body-, mental- and oral- care</i> Professor Dr-Ing. Lăcrămioara Stoicu-Tivadar - Polytechnic University, Timisoara <i>Topic: Specific Digital Support for Smart Healthy Age-Friendly Living.</i>



	<ol style="list-style-type: none"> 6. Maddalena ILLARIO, MD, PhD, Associate Professor - Referent for Internationalization at Department of Public Health - Federico II University, Napoli, Italy, Science Communications Manager Net4Age-Friendly Cost Action, CA19136 7. Dr Fabio Naselli - Department of Architecture, Lecturer, Urban Planning and Design, Epoka University 8. Maddalena Illario, MD, PhD, Associate Professor - Referent for Internationalization at Department of Public Health - Federico II University, Napoli, Italy, Science Communications Manager Net4Age-Friendly Cost Action, CA19136 9. Andy Bleaden – Community Director at ECHAlliance, London, United Kingdom
<p>11:30 -12.00</p>	<p>BREAK</p>
<p>12.00 – 14.00</p> <p><i>Paralel session</i></p> <p>1</p>	<p>Panel discussion 7. CLUSTERS FOR HEALTH</p> <p><i>Moderator: Madalina Argaseala - Senior Consultant at ROHEALTH Cluster, Romania</i></p> <ol style="list-style-type: none"> 1. Flaviana Rotaru – MEDRO – The Network of Health Clusters, Romania 2. Lucia Seel - Member of the European Cluster Expert Group of the European Commission <i>Topic: Internationalization Visibility Networking: Key ingredients for cluster success</i> 3. Assistant Professor Dr-Ing. Carmen Cătălina Rusu - SMURD Galati – Innovative Cluster “Lower Danube for Health”, Romania 4. Enikő Mátyus – Manager and CEO of Transylvania Balneotourism Cluster, Cluj-Napoca, Romania 5. Bianca Muntean, PhD – EU Cluster Manager of the Year 2019, Member of the Expert Group on Clusters at European Commission, Manager of Transylvania IT Cluster and Coordinator of Transilvania Digital Innovation Hub, Cluj-Napoca, Romania <i>Topic: Clusters as a digital health corridor.</i> 6. Ciprian Alic – Head of State Unit, FNGCMM (National Credit Guarantee Fund for Small and Medium Enterprises SA-IFN), Romania <i>Topic: Innovative clusters - challenges and initiatives - FNGCMM opinion</i> 7. Daniel Ispas - Happy Web SRL, Romania <i>Topic: A cluster management software</i>
<p>12.00 - 14.00</p> <p><i>Paralel session</i></p> <p>2</p>	<p>Panel discussion 8. SOCIAL RESPONSIBILITY FOR HEALTH</p> <p><i>Moderator: Ana Duca – Senior consultant at FRONTIER Management Consulting</i></p> <ol style="list-style-type: none"> 1. Acad Prof Dan Mircea Enescu, MD, PhD – Romanian Medical Sciences Academy, Romania 2. Sanziana Istrate – General Manager of Optissima, Bucharest, Romania 3. Bogdan Florea – Romanian Telemedicine Network in Epilepsy Epilepsy and EEG Monitoring Center Cluj, Romania



	<ol style="list-style-type: none">4. Alina Patrahau - Daruieste Aripi Association, Romania5. Gabriella Bondoc – General manager at HOPE Clinic, Romania6. Radu Ganescu – President Coalition of Organizations of Patients with Chronic Diseases in Romania (COPAC)7. Magda Mihuț – Marketing consultant - ROHEALTH – The Health and Bioeconomy Cluster, <i>Topic: "Teach them save us" – a ROHEALTH campaign</i>
14.00 – 14.30	BREAK
14.30 – 16.30 <i>Paralel session</i> 1	<p>Panel discussion 9. HEALTH POLICIES AND INFRASTRUCTURES</p> <p><u>Moderator:</u> Flaviana Rotaru – President of Rohealth - The Health and Bioeconomy Cluster, Romania</p> <ol style="list-style-type: none">1. Iulia Mihail – Romanian Delegate at ESFRI - European Strategy Forum on Research Infrastructures, Romania2. Professor Virgil Paunescu, MD, PhD – Coordinator of Oncogen Center, Timisoara, Romania3. Professor Simion Simon, PhD - "Babes Bolyai" University Cluj-Napoca, Romania, <i>Topic: INSPIRE Project</i>4. Mihaela Tomaziu - "Grigore T. Popa" University of Medicine and Pharmacy Iasi, Romania5. Brândușa Bitel – Vice Head of Research Development Innovation Department at "Carol Davila" University of Medicine and Pharmacy Bucharest, Romania <i>Topic: CAREVASC - Cardio-cerebrovascular interdisciplinary and translational research centre, Romania</i>6. George Suciu, Ph.D - R&D and Innovation Manager BEIA Consult International <i>Topic: STAMINA - Demonstration of intelligent decision support for pandemic crisis prediction and management within and across European borders</i>7. Jacques Demotes MD, PhD - General Director ECRIN - European Clinical Research Infrastructure Network8. Adrian Pana, MD – Health Policies Expert
14.30 – 16.30 <i>Paralel session</i> 2	<p>Panel discussion 10. BIOECONOMY FOR HEALTH</p> <p><u>Moderator:</u> Prof Izabela Stancu - Politehnica University of Bucharest, Romania</p> <ol style="list-style-type: none">1. Livia Maior – Holland Farming Agro, Bucharest, Romania2. Dr. Eng. Lucian Lupu - Petroșani University, Topic: The digital atlas of health services3. Ciprian Morcan – President of Transylvanian Furniture Cluster, Cluj-Napoca, Romania4. Alina Butu, PhD – Scientific Director of National Institute of Research and Development for Biological Sciences, Bucharest, Romania



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	<p>5. Enikő Mátyus – Manager and CEO of Transylvania Balneotourism Cluster, Cluj-Napoca, Romania</p> <p>6. Bianca Pop – Business Development Manager Tritecc SRL, Romania <i>Topic - Master Project</i></p> <p>7. Creola Brezeanu – Scientific Researcher I, Bacau Vegetable Research and Development Station, Romania <i>Topic: Agrobiodiversity and Agroecology - benefits, challenges, and needs for our common future</i></p> <p>8. Anca Hancu – President of Stil de viata Sanatos Association, Romania</p>
16.30 – 17.30	<p>INTERNATIONAL STARTUPS IN HEALTHCARE CONTEST</p> <p><u>Moderator:</u> Ion Gheorghe Petrovai, MD – Innovation Director - FreshBlood HealthTech; Adjunct Professor - Department of Public Health - Babes Bolyai University, Cluj-Napoca, Romania</p> <p>JURY:</p> <ol style="list-style-type: none"> Veaceslav Bălan – CEO of LIAMED SRL, Romania Flaviana Rotaru – President of ROHEALTH – The Health and Bioeconomy Cluster, Romania Olah Peter – Vice-Rector with Scientific Research & Innovation at "George Emil Palade" University of Medicine, Pharmacy, Sciences and Technology Targu Mures, Romania -
17.30 – 18.00	BREAK
18.00 – 18.30	ROHEALTH START-UP PRIZES AWARDING

Day 3 – October 28th, 2021

Do Not Forget to Book Your B2B Meeting before October 27th, 2021

09.00 – 18.00	BROKERAGE – BILATERAL MEETINGS
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