

BEHEALTH 2025

International Hybrid Event in Healthcare | October 20–24, 2025 | 8th Edition

AGENDA

DAY 1 – MONDAY, OCTOBER 20, 2025 – BUCHAREST CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

Resilient Health Systems and Regulatory Innovation for a Stronger European Health Union

Plenary Sessions:

- **08:30–09:00 | Registration and Networking**
- **09:00–09:30 | Opening Keynote: The Path Towards Resilient Health Systems in Europe | Room: (TBC)**
 - Topics: Overview of European health system challenges, resilience strategies in the face of global health threats.
 - EU4Health Objective: Enhancing access to healthcare.
- **09:30–13:00 | Plenary: Funding Opportunities and Regulations for Health | Room: (TBC)**
 - Topics: Detailed presentation of EU funding mechanisms, case studies of successful funded projects, guidance on grant applications.
 - EU4Health Objective: International health initiatives & cooperation.
- **13:00–14:00 | Networking Lunch**
- **14:00–15:30 | Parallel Panels:**
- **Panel 1: Medical Devices Regulations (MDR and IVDR): Impacts on Healthcare Systems | Room: (TBC)**
 - Topics: Implications of MDR and IVDR on healthcare providers, challenges in compliance, and the role of innovation in medical devices.
 - EU4Health Objective: Developing and implementing European Union health legislation.

DAY 1 – MONDAY, OCTOBER 20, 2025 – BUCHAREST CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

Resilient Health Systems and Regulatory Innovation for a Stronger European Health Union

- **Panel 2: Mitigating Antimicrobial Resistance: Multi-Sectoral Strategies for Public Health | Room: (TBC)**
 - Topics: National strategies against antimicrobial resistance, role of agriculture and veterinary sectors, recent innovations in AMR prevention.
 - EU4Health Objective: Reduce the number of antimicrobial-resistant infections.
- **15:30–16:00 | Break**
- **16:00–17:30 | Parallel Panels: Panel 3: One Health Research Infrastructures | Room: (TBC)**
 - Topics: Cross-sector Collaboration through shared infrastructure.
 - EU4Health Objective: International health initiatives & cooperation.
- **16:00–17:30 | Parallel Panels: Panel 4: Innovating for Planetary Health: Integrating Bioeconomy, Environmental Policy, and Zoonotic Risk Management | Room: (TBC)**
 - Topics: Policies to reduce environmental health risks, innovations in monitoring and response, zoonotic disease management.
 - EU4Health Objective: Enhance cross-sector cooperation in health and environmental policy.

DAY 2 – TUESDAY, OCTOBER 21, 2025 –
BUCHAREST CHAMBER OF COMMERCE AND INDUSTRY (CCIB)
One Health Approach

Morning Sessions:

- **08:30–09:00 | Registration and Networking**
- **09:00–11:00 | Panel 5: Building Resilience Against Emerging Infectious Diseases | Room: (TBC)**
 - Topics: Preparedness and first response strategies, role of local and national authorities, lessons from COVID-19, and the war in Ukraine.
 - EU4Health Objective: Prevention, preparedness, and response to cross-border health threats.
- **11:00–11:15 | Break**
- **11:15–13:15 | Panel 6: Space2Health & Health2Space (in collaboration with the Association for Precision Agriculture – Asociația pentru Agricultură de Precizie) | Room: (TBC)**
 - Topics: Facilitate the exchange of knowledge and technologies between the space and health industries.
 - EU4Health Objective: Unlocking the full potential of new tools, technologies, and digital solutions for a healthy society.
- **13:15–14:15 | Networking Lunch**

Afternoon Sessions:

- **14:15–16:15 | Panel 7: Data Sharing and collaboration for One Health Solutions | Room: (TBC)**
 - Topics: Best practices in data sharing, technological tools for collaboration, case studies from EU countries.
 - EU4Health Objective: Promote health data sharing and analytics.
- **16:15–16:30 | Break**
- **16:30–18:00 | Workshop: “Cross-Sector Collaboration for One Health Implementation” | Room: (TBC)**

DAY 2 – TUESDAY, OCTOBER 21, 2025 – On-site
BUCHAREST, CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

NoBoCap Short Course on AI Performance Evaluation – First day of the course

DAY 3 – WEDNESDAY, OCTOBER 22, 2025 – THE PALACE OF THE PARLIAMENT

Empowering the Healthcare Workforce and Advancing Social Responsibility for Health Equity

Morning Sessions:

- **08:30–09:00 | Registration and Networking**
- **09:00–11:30 | Panel 8: Women in Health Research and Entrepreneurship | Room: (TBC)**
 - Topics: Breaking Barriers: Women’s Leadership in Health Innovation, Mentorship and Role Models: Building a Supportive Network
 - Horizon Europe – „Gender Equality in Research and Innovation”
- **11:30–12:00 | Break**
- **12:00–13:30 | Panel 9: Workforce Development in Health: Training and Retention Strategies and Policies | Room: (TBC)**
 - Topics: Innovative training programs, retention policies, cross-country training initiatives.
 - EU4Health Objective: Establishing a reserve of medical, healthcare and support staff.
- **13:30–14:30 | Networking Lunch**

Afternoon Sessions:

- **14:30–16:00 | Panel 10: Adapting Infrastructure to Meet Demographic Changes | Room: (TBC)**
 - Topics: Adjusting health infrastructure for aging populations, accessible healthcare facilities, urban vs. rural health disparities.
 - EU4Health Objective: Enhance the resilience of health infrastructures.
- **16:00–17:30 | Panel 11: Social Responsibility for Health | Room: (TBC)**
 - Topics: The critical role of NGOs in improving the quality of medical services.
 - EU4Health Objective: Access to medicinal products, medical devices, and crisis-relevant products – ensuring that these products are accessible, available and affordable.

DAY 3 – WEDNESDAY, OCTOBER 22, 2025 – On-site

BUCHAREST, CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

NoBoCap Short Course on AI Performance Evaluation – Second day of the course

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ROHEALTH Gala – 19:30

THE PALACE OF THE PARLIAMENT, CHAMBER OF DEPUTIES OF ROMANIA,
2-4 IZVOR STREET, ENTRANCE A3S2, RESTAURANT S2 LOUNGE

DAY 4 – THURSDAY, OCTOBER 23, 2025 – BUCHAREST CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

Digital Transformation in Healthcare and Broad Cancer Initiatives

- **08:30–09:00 | Registration and Networking**
- **09:00–10:30 | Parallel Panels: Panel 12: Europe’s Beating Cancer Plan: Strategies and Implementation | Room: (TBC)**
 - Topics: Key components of the Plan, integration with national cancer strategies, innovative cancer prevention and care technologies.
 - EU4Health Objective: Health promotion and disease prevention, particularly cancer.
- **09:00–10:30 | Parallel Panels: Panel 13: Artificial Intelligence (AI) in Precision Medicine: Challenges and Opportunities | Room: (TBC)**
 - Topics: AI in diagnostics and treatment planning, ethical considerations, case studies of AI-driven health solutions.
 - EU4Health Objective: Accelerate the uptake of digital tools and services.
- **10:30–11:00 | Break**
- **11:00–12:30 | Parallel Panels: Panel 14: Genomic Innovations in Cancer Treatment and Prevention | Room: (TBC)**
 - Topics: The role of genomics in cancer treatment, advances in personalized medicine, regulatory challenges and prevention
 - EU4Health Objective: Promote personalized health care using innovative technologies.
- **11:00–12:30 | Parallel Panels: Panel 15: Materials for Health | Room: (TBC)**
 - Topics: Innovative materials for sustainable and accessible medical products: solutions for the future of health in the EU.
 - EU4Health Objective: Enhancement of availability, accessibility & affordability of medicinal products, medical devices and crisis-relevant products.

DAY 4 – THURSDAY, OCTOBER 23, 2025 – BUCHAREST CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

Digital Transformation in Healthcare and Broad Cancer Initiatives

- **12:30–13:30 | Networking Lunch**
- **13:30–16:30 | Parallel Panels: Panel 16: European Health Data Space (EHDS): Implementation Challenges and Ethical Considerations | Room: (TBC)**
 - Topics: Benefits and challenges of EHDS, privacy concerns, integration with national health systems.
 - EU4Health Objective: Reinforcing health data, digital tools, and services.
- **13:30–16:30 | Parallel Panels: Panel 17: Hospitals from Home – Ageing in Place | Room: (TBC)**
 - Topics: Harnessing new technologies for improving management of age-related diseases and for promoting active, healthy ageing
 - EU4Health Objective: Strengthen health systems – Enhancing access to healthcare
- **16:30–17:15 | Presentation Contest: Digital Challenge Contest (in collaboration with the Association for Precision Agriculture – Asociația pentru Agricultură de Precizie) | Room: (TBC)**
 - EU4Health Objective: Strengthening health data, digital tools & services, digital transformation of healthcare
- **17:15–17:35 | Presentation Contest: Abstracts Contest (in collaboration with the Romanian Society of Medical Informatics) | Room: (TBC)**
 - Theme: Shaping the future of the European Health Union through young perspectives.
 - Topics: Innovative proposals and visions presented by young researchers and professionals.
 - EU4Health Objective: Establishing a reserve of medical, healthcare and support staff.

DAY 4 – THURSDAY, OCTOBER 23, 2025 – BUCHAREST CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

Digital Transformation in Healthcare and Broad Cancer Initiatives

- **17:35–18:30 | Presentation Contest: One Health Start-ups Contest (in collaboration with FreshBlood HealthTech) | Room: (TBC)**
 - Theme: Health Technologies Driving the Future of Digital Healthcare
 - Topics: Innovative proposals and visions presented by young researchers and professionals.
 - EU4Health Objective: Establishing a reserve of medical, healthcare and support staff.

DAY 4 – THURSDAY, OCTOBER 23, 2025 – On-site BUCHAREST, CHAMBER OF COMMERCE AND INDUSTRY (CCIB)

NoBoCap Short Course on AI Performance Evaluation – Third day of the course

DAY 5 – FRIDAY, OCTOBER 24, 2025 – BROKERAGE DAY – CAROL DAVILA UNIVERSITY OF MEDICINE AND PHARMACY BUCHAREST

Brokerage Sessions:

- **09:00–17:00 | On-site Brokerage Event – Carol Davila University**

- Structured networking sessions designed to facilitate collaboration and partnership among participants.
- Topics: Matching project ideas with potential funding sources, building consortia, workshop on proposal writing.
- Special focus on initiatives under EU4Health and the European Health Union.
- EU4Health Objective: International health initiatives & cooperation.

- **Full-Day (24h) | Online Brokerage via B2Match Platform**

- Extended matchmaking available throughout the day for remote participants.
- Access to online profiles, virtual meetings, and international collaboration opportunities.
- **Platform link:** www.b2match.com/e/behealth-2025